



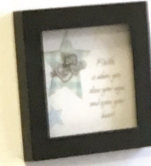
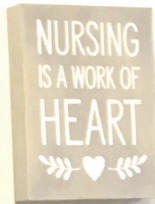
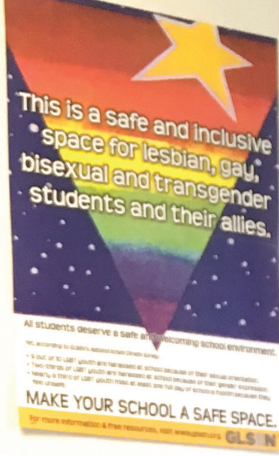
MASSACHUSETTS
SCHOOL-BASED
HEALTH ALLIANCE

Healthy Youth, Healthy Schools, Healthy Communities



2019 ANNUAL REPORT





President's Message

As I reflect upon the past few years of the Massachusetts School Based Health Alliance, I am proud of what a small group of passionate, mission-driven individuals can accomplish when we work together. In the fall of 2014 when Jordan Hampton and I had lunch in Boston to talk about our dreams of what an Alliance in Massachusetts could be, we had little knowledge of how to begin. We started by convening like-minded passionate people that loved school based health. Fast forward 5 years and we are a 501c3, have a board of directors, a budget, and a vision of what we hope to make possible.

The 2018-2019 school year marked significant growth and visibility of our organization. We had successful gatherings of school-based supporters, and strengthened relationships with community organizations. Our proudest moment, in my opinion, was our School-Based Health Advocacy Day at the Statehouse. We expected 50 attendees; we had over 100. The youth led program highlighted school-based health champions from those on the front lines to state legislators. That day leveraged not only success in increasing the state budget line item for school-based health centers, but also created a relationship with the Shah Family Foundation that provided us with a grant to further develop our mission, vision and values.

MASBHA's newly created organizational profile clearly defines who we are, what we value, our guiding principles, and what we hope to make possible with our Alliance. I am excited to see what lies ahead.

Sincerely,



Allison Kilcoyne, MS RN FNP-BC
President, Massachusetts School Based Health Alliance



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President, Massachusetts School Based Health Alliance

MASBHA Board of Directors

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Allison Kilcoyne RN MS FNP-BC
North Shore Community Health

Vice President

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MGH Chelsea
Student Health Center

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Lorraine Murphy MS NP MPH
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Julie Chan MSN, CPNP
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Caitlin Hanson, MA
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Courtney Pelley
Edward M. Kennedy Community
Health Center

Emily Wilcox NP
Boston Public Health Commission

COVER PHOTO CREDITS

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Salem High School Teen Health Center; North High School Health Center

MASBHA Profile

As a newly emerging organization, MASBHA is in a powerful space to give attention to its design capacity - its ability to understand the foundational elements upon which strategy, approach, and ongoing assessment will be based.

In 2018-2019, the Board of Directors held a retreat in May 2019 and had several working sessions to develop and refine MASBHA's profile defining our community vision, approach, values, approach, guiding frameworks, targeted outcomes, and execution strategies. This work was facilitated by Justin Pollock of OrgForward, and made possible by a grant from the Shah Family Foundation.

Taking time to codify and build agreement around these core elements of the organization will enable us to determine the actions required to build out the organizational structure and ensure that the structure is accountable to the fundamental goals and aspirations of the organization as we move forward.

SBHCs provide a significant increase in health care access for students who lack comprehensive care elsewhere. Costly hospitalizations and ED visits are reduced; as are school absences and dropout rates. SBHCs work to link students to community primary care providers and can assist with health insurance enrollment.

Statewide SBHC Survey

In June, 2018 MASBHA conducted a survey of the SBHC field, including both MASBHA members and non-members. The survey was distributed on paper at a DPH SBHC Program meeting, yielding 50 responses. A slightly edited survey was circulated electronically to the MASBHA mailing list and received 19 responses. Some questions were re-worded for clarity after initial paper results began to come in, and the top 10 questions were prioritized.

Survey questions detailed some basic information from the respondents including their positions, tenure in the field of school-based health, and locations in the state. The primary focus of the survey was to solicit big-picture feedback directly from the field about the future direction of MASBHA and development of further member benefits.

The survey findings highlighted that the school-based health community in MA has a clear focus on sharing innovative and effective practices, youth engagement, and staff

MASBHA Timeline

2014

Allison Kilcoyne and Jordan Hampton meet in the fall to discuss the need for a statewide organization

2015

Allison receives a School-Based Health Alliance (SBHA) Fellowship and begins collaborating with the national SBHA to re-establish a Massachusetts affiliate, the MA School-Based Health Alliance (MASBHA)

2016

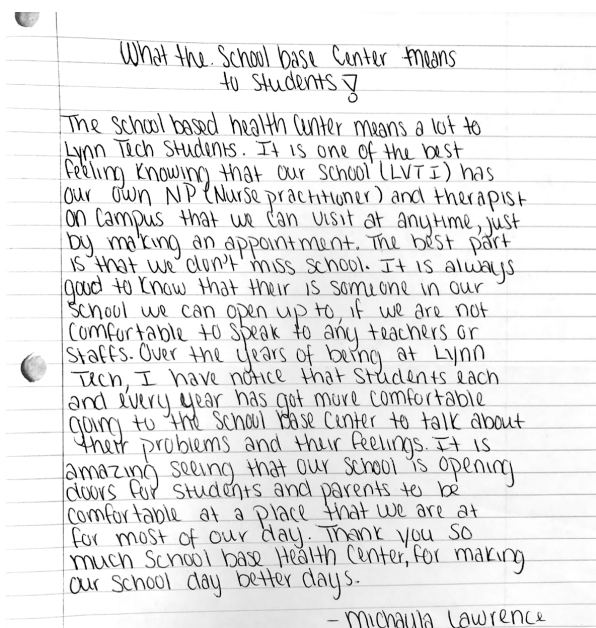
Regional meetings with school-based health providers and supporters in the spring. Board of Directors convened.

2017



🔴 Spring kick off event. MASBHA becomes official affiliate of SBHA

education and development. Participation was strong among clinical providers, community health workers, and SBHC leadership, while further engagement of front line staff such as medical assistants and front desk staff is needed. Results from this survey are currently being used to directly inform MASBHA's strategic planning process.



What We Value

As staff, board, and volunteers of MASBHA, we commit to making decisions and acting in alignment with the following:

Being Authentic

We are clear about what we value and expect of people; are consistent in upholding those values and meeting those expectations; and follow through with whom we say we are and what we say we will do

Promoting Health and Wellness

We continuously learn, develop, and incorporate diverse points of view so our idea of what is healthy is always intersectional and evolving and we always ask if our actions promote that understanding of health for ourselves, others, systems, and communities

Building Connections

We create opportunities for those doing the work, those who have the resources, and the youth and families in our communities to share, convene, and align with one another to build & sustain healthy communities. We see inclusivity, equity, and social justice, in all its forms, as important factors in maintaining these connections

Supporting Agency

We work to help people understand the influence they can have on their own lives and the systems that affect them and support their ability to exercise choice and affect change. We ensure that youth have a voice in their health care and in all levels of our organizational interventions

Demonstrating Flexibility

We understand that the systems of health and education are complex, embracing innovation and remaining open to change that advances health in our communities

Acting Collaboratively (Co-Creating)

We take action and develop solutions that all feel they are a part by welcoming partners that share our vision and encouraging energetic and respectfully challenging conversations across diverse perspectives

Engaging with Empathy

We understand that all systems are composed of individuals and to work effectively we must listen to, appreciate, and respect people's lived experiences so that they feel valued

2018

MASBHA achieves 501c3 status

2019

MASBHA holds first Advocacy Day at MA Statehouse



Statewide Recognition

Advocacy Day: Massachusetts School-Based Health Alliance Day on the Hill

MASBHA's first annual advocacy day, was held on March 20, 2019 in Nurses' Hall at the Massachusetts statehouse, sponsored by Senator Joan Lovely, Representative Theodore Speliotis and Representative Tom Walsh. We had well over 100 attendees, close to half of which were youth, and 18 legislators also attended the program.

This year's School Based Health Champion Award, given each year to a person or persons who exemplify the vision of the MASBHA in promoting "Healthy Students, Healthy Schools, Healthy Communities" through school based health, was awarded to Michael Searles and Ellena Christopolous, legislative staff to Representative Ted Speliotis. Without their diligent support and effort, this first advocacy day would not have been possible.

11K
CHILDREN
SERVED BY
SBHCS IN
MA IN 2018

The program included a rally and legislative visits. We were able to visit 40 legislative offices. During the visits, we asked legislators to support an appropriation submitted by Rep Speliotis in the House for \$100K in support of SBHCs. Ultimately, this appropriations failed the house, was re-submitted by Sen Lovely, and failed Senate. Despite the appropriation not being passed, the SBHC line item 4590-0250 was allocated \$13,273,583 which includes \$470,000 for specific programs. Taking the earmarks out of this budget and last year's budget, this represents an increase of more than 1 million dollars to the line item and was signed by Governor Baker. To help with organizing our first Advocacy Day, MASBHA hired its first undergraduate intern, Kearvyn Arne, a senior at the Massachusetts College of Pharmacy and Applied Sciences, and also a former SBHC client.



National School-Based Health Alliance Convention and Advocacy Day on Capitol Hill

The annual School-Based Health Alliance Convention National Convention was held in Washington DC June 23-36, 2019. Participants included health care administrators, nurse practitioners, behavioral health clinicians, community health workers, education administrators, school nurses, guidance counselors, teachers, parents, and most importantly, youth who serve on Youth Advisory Councils (YACs) and access health care where they spend much of their time – at school. There were 35 attendees from MA. School-based health care advocates visited the Capitol to advocate for the School-Based Health Centers Reauthorization Act of 2019 (H.R.2075/S.1013).

Massachusetts attendees visited the offices of Senator Elizabeth Warren, Representative Jim McGovern, Representative Joe Kennedy, Representative Katherine Clark, Representative Ayanna Pressley, Representative Seth Moulton, Representative Lori Trahan, and Representative Richard Neal.

SBHC visits by State Legislators

Lynn Community Health Center's School-Based Health Center at Lynn English High School/ Lynn Evening Educational Program welcomed Representative Peter Capuano (D-11th Essex) on 4/23/19, and Senator Brendan Crighton (D - 3rd Essex) on 5/6/19, who each used their visits to learn more about the work of school-based health centers, both the local impacts on Lynn from the multiple SBHCs serving K through 12 across the community, and the significant social-justice impacts and systemic perspective. Representative Capano and Senator Crighton each pledged their commitment to the work of the SBHCs and recommended strategies

for ongoing outreach, awareness-building, and continued inclusivity of access in the work of enhancing access and healthy outcomes through school-based health initiatives.

Speaker Deleo includes School Based Health Centers in his Child Wellness Bill

In August of 2019, Speaker Deleo proposed the Child Wellness Bill which included School Based Health Centers as one of its areas to evaluate and support. Included in this bill is the creation of a legislative commission to study and make recommendations regarding the role of school-based health centers in the commonwealth. The MASBHA will be represented on this commission. As of the writing of this annual report this stand alone bill is in conference committee prior to going to the Governor for signature.

MassHealth supports school-based health center billing

In August of 2018, after a year of advocacy and collaborations with MassHealth, Accountable Care Organizations and the MassLeague of Community Health Centers, the referral requirements for care provided in SBHCs that are sponsored by Community Health Centers were lifted. This enabled Community Health Center sponsored SBHCs to directly bill MassHealth for all services. Although a process has not yet been created for hospital sponsored SBHCs, discussions continue within the Medicaid office. As this moves forward we hope to collaborate with MassHealth and the Mass League of Community Health Centers to evaluate the impact this has on sustainability of SBHCs.

Ayanna Pressley SBHC Amendment
The MASBHA provided staff from Congresswoman Ayanna Pressley's office with information regarding SBHCs in the 7th district to support her speech on the floor of the House of Representatives on June 13, 2019. She was able to get a \$5 million federal appropriation for SBHCs in this budget cycle.



Programming Committee

MASBHA's programming for the 2018-2019 year was largely focused on building a strong collaborative foundation, as well as engagement in multiple targeted forms of local, state-wide, and national advocacy supporting 'Healthy Youth - Healthy Schools - Healthy Communities' in order to support, influence, and advance the enhanced health and well-being of all of MASBHA's members and the communities, schools, and youth they serve.

MASBHA's 2018-2019 Programming included a variety of events:

- World Café: 'Creating Our Future: An Evening of MASBHA Networking and Action', 11/15/18 at MGH Boston
- Regional MASBHA session with Worcester SBHC providers and school nurses, 1/15/19
- Advocacy Day at MA State House, 3/20/19
- DPH Collaborations and Presentations in statewide SBHC gatherings

70K
NUMBER OF
VISITS TO
SBHCS IN
MA IN 2018

Social Media and Communications Committee

MASBHA keeps in touch with the community through emails, newsletters, a website, and various social media accounts including Instagram, Facebook, and Twitter. During the 2018-2019 year sent out 10 newsletters with 4 of those as a miniseries celebrating the impact of SBHCs on our communities during School Based Health Care Awareness Month. More information on the work we do and to communicate with use please go to masbha.org or email us at info@masbha.org

Goals for the next year:

- Expand community building by including a spotlight on MASBHA members across the state
- Increase participation of members by gathering stories and sharing from the MASBHA community

Finance and Development Committee

Individual Members:

- In 2018-19 we had 13 individuals sign up for membership.

Organizational Members:

- MGH Revere Healthcare Center
- MGH Chelsea Healthcare Center
- Lynn Community Health Inc.
- North End Waterfront Health
- Cambridge Health Alliance
- Boston Public Health Commission
- Heywood Hospital

Foundation Support:

- Shah Family Foundation

MASBHA's Reach

The Massachusetts School-Based Health Alliance (MASBHA) has experienced a highly mission-driven, collaborative, thought-provoking, evolving and productive 2018-2019 year, with significant focus placed on the values, principles, and guiding frameworks that reflect the overarching mission and vision of MASBHA, taking into consideration the unique factors of all communities and SBHCs across the various regions of the state.

Help Us Grow!

Help us in our efforts in supporting youth through school based health! Donate today! masbha.org



Locations

Greater Boston

Academy/New Mission High
Boston Community Leadership
Boston Latin Academy SBHC
Brighton High SBHC
Cambridge Teen Health Center
Charlestown High School
Chelsea High School
Everett High School
Jackson Mann Elementary School SBHC
Jeremiah E. Burke High School/Dearborn
STEM Academy SBHC
Madison Park Student Health Center
Malden High School
Revere High School SBHC
Snowden SBHC
Somerville Teen Connection
Tech Boston Academy School-Based Health Center
Thomas Gardner School Based Clinic
Young Achievers Science And Math Pilot School SBHC

Fitchburg, Winchendon

Fitchburg High School SBHC
Murdock Health Center

Worcester

Academy SBHC
Blackstone Valley Regional Vocational Technical High School
Burncoat Middle and High School Based Health Center
Doherty Health Center
Goddard SBHC
Helen A. Bowditch Health Center
Norrbach Avenue School Based Health Center
North High School Based Health Center
Roosevelt School Based Health Center
South High Health Center
Sullivan SBHC
Worcester Technical School Based Health Center

Framingham/Webster

Framingham High School Based Health Center
Webster Middle School SBHC

Lowell, Lawrence, Haverhill

Greater Lawrence Technical School Health Center
HAVERHILL HIGH SCHOOL SBHC
Lawrence High School Greater Lawrence Family Health Center Teen Clinic
Lowell High School SBHC
Stoklosa Middle School SBHC

North Shore

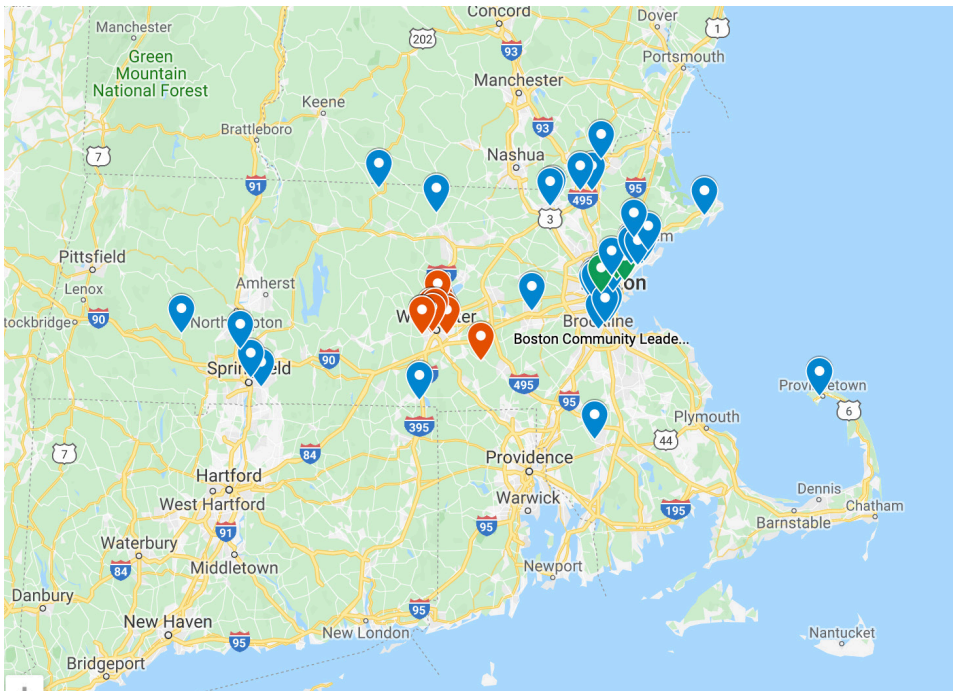
Breed Middle School SBHC
Classical High School SBHC
Connery Elementary School SBHC
Ingalls Elementary School
Gloucester High School
Harrington Elementary School SBHC
Lynn English High School SBHC
Lynn Vocational Tech Institute SBHC
Marshall Middle School SBHC
Peabody Veterans Memorial High School
Salem High School

Western MA

Gateway School Based Health Center
Holyoke High School SBHC
MLK Charter SBHC
Springfield Technical Community College SBHC

South Shore

Benjamin Friedman Middle School
Provincetown Public School #2



FINANCIAL INFORMATION

Income Statement For the year ended December 31, 2019

Account	2019
Income	
Grant support	5,500.00
Organizational membership	13,000.00
Uncategorized Income (Individual memberships and donations)	1,273.49
Total Income	19,773.49
Cost of Goods Sold	
Facility rent - Advocacy Day	200.00
Total Cost of Goods Sold	200.00
Gross Profit	19,573.49
Operating Expenses	
Advertising (website)	206.13
Bank Service Charges	67.50
Business License & Fees	35.00
Meals & Entertainment (Advocacy Day expenses)	1,574.73
Miscellaneous	14.68
Other Expense	2,202.84
Outside Consultants	6,473.21
Professional Fees	500.00
Reimbursable Expense	283.60
Total Operating Expenses	11,357.69
Operating Income	8,215.80
Other Income / (Expense)	
Other Income	296.94
Vendor Refunds	1,145.00
Total Other Income / (Expense)	1,441.94
Net Income	9,657.74

In 2019 MASBHA became an organization with members who financially support the organization. Members at the individual and organizational levels provided funding which allowed MASBHA to hold a well attended Advocacy Day at the State House, support our social media platform, and outreach to members and the wider school-based health community. A grant from the Shah Foundation funded a board retreat and a consultant who facilitated board development of an organizational profile to guide our work.

One of our main goals for 2020 is to increase our individual and organizational membership to have a stronger representation from those involved in doing the work of School-Based Health.



Advocacy and Awareness Building

Increasing understanding of why youth health matters, who is involved/interested in making youth health possible, what systems work to advance youth health (including SBH), and the public/private policy making (local, state, and federal) that affects youth health



Relationship Building

Connecting people who value youth health with one another to learn and build trust (within practice, between practices/sectors, among community leadership, etc)



Coalition Building

Creating groups of individuals that willingly work together to advance youth health at local, state, and federal levels



Systems and Structure Alignment

Empowering people in their ability to influence the various systems that determine the laws, policies, regulations, and guidelines that affect the support and resources available to youth health services at institutional, community, state, and/or federal levels



Technical Assistance

Enabling people to share and access the skills, knowledge, and passion that supports competence and confidence around developing and delivering effective, outcomes-based youth health efforts/programs/systems



Become a Member Today!

For more information on organizational or individual memberships, email info@MASBHA.org



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